



**Swami Ekagamyanandaji of Ramakrishna Mission inaugurates 'Swachhata Pakhwada' at National Institute of Technology Karnataka in Surathkal.**

## NITK launches clean coast safe sea initiative

MANGALURU, DHNS

**N**ITK Surathkal and Centre for Marine Living Resources and Ecology (CMLRE), Ministry of Earth Sciences (MoES), Kochi, under the 'Clean Coast Safe Sea' campaign collected 300 kg of garbage, including debris and plastic bottles at Iddya beach in Mangaluru here.

The programme was inaugurated by NITK Dean (Student Welfare) Prof Narendranath S and Arun from CMLRE, Kochi. More than 100 NSS student volunteers participated. The centre on realising that huge numbers of plastic was being dumped in sea, had launched 'Swachh Sagar, Surakshit Sagar/Clean Coast Safe Sea' to prevent further pollution of marine ecology.

Under the campaign, the beach had conducted many awareness campaigns on the need to keep our beaches and ocean clean. The campaign was launched on July 5 this year and will end with the biggest beach cleaning event planned on September 17.

A mobile app, "Eco Mitram", was launched to spread awareness of beach cleaning activity on September 17.

### 'Swachhata Pakhwada'

Swami Ekagamyanandaji of Ramakrishna Mission inaugurated 'Swachhata Pakhwada' observed at National Institute of Technology Karnataka (NITK) in Surathkal from September 1 to 5.

The inauguration followed with a workshop on 'Zero waste management' by Dr Vasudeva M serving as Project Investigator, Campus Waste to Energy Project. NITK In-charge Director Prof Mohan Kumar G, Registrar Ravindranath, Joint Registrar Ram Mohan Y, among others were present.

Since August 2019, under NITK Sevadal, weekly Swachh Bharat programmes have been conducted inside the campus. So far 49 weeks of Swachhata programs have been completed. As part of Swachhata Pakhwada programme, all departments will be taking up creative cleaning activities in and around the campus.

The departments which had made immense contributions to improving sanitation, minimising wastage of drinking water, improving cleanliness and hygiene in NITK campus will be adjudged as best department, a press release stated.



**NITK Surathkal, Centre for Marine Living Resources and Ecology (CMLRE), Ministry of Earth Sciences (MoES), Kochi, and NSS collected 300 kg of garbage, including debris and plastic bottles under 'Clean Coast Safe Sea' campaign, at Iddya beach in Mangaluru recently.**